

SAVE THE DATE



Monday, July 28, 2025
— Gull Lake View Golf Resort —



The Second Annual

Goodwill Golf Classic

Presented by Goodwill Industries of Southwestern Michigan

Everyone Deserves The Opportunity For A Mulligan.





About Goodwill Industries of Southwestern Michigan

Goodwill Industries of Southwestern Michigan believes in helping individuals and families start new lives – a second chance – perhaps a Mulligan. Our mission revolves around equipping individuals with the necessary tools and support to take charge and grow through education, training, skills development, and meaningful employment opportunities.

Your Generosity will Support!

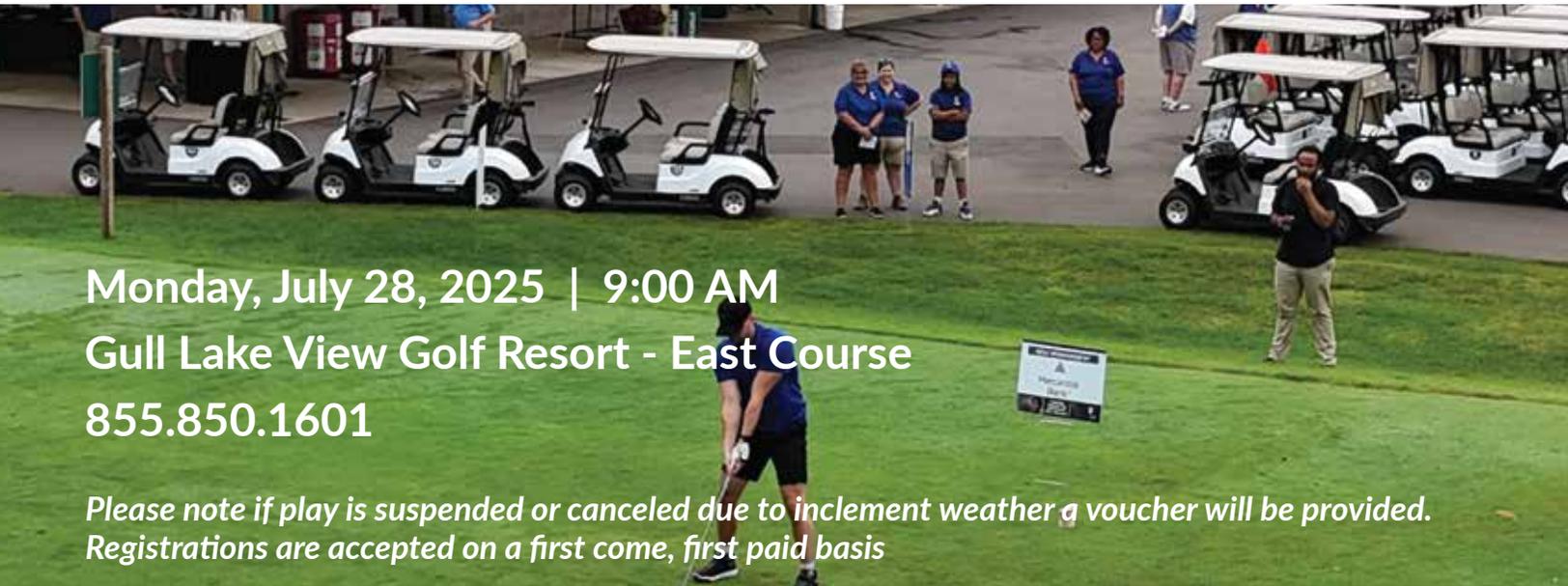
Proceeds from the event will directly support the development and enhancement of three training rooms:

- An engaging classroom that promotes active participation, interaction and enthusiasm among students. The purpose of creating such an environment is to enhance the learning experience and improve outcomes.
- A digital learning lab, which will serve as a dedicated space designed to facilitate interactive and hands-on learning experiences using digital tools and resources.
- A virtual reality (VR) learning lab serving as a space and platform where learners can engage in immersive learning experiences using VR technology.

Advancing the Goodwill Mission

We invite you to participate in the Second Annual Goodwill Golf Classic! By participating, you are not just playing a round of golf – you're making an investment in tomorrow. Your support fuels our efforts to empower families in Southwestern Michigan, paving the way for their prosperity through workforce development initiatives. These vital programs not only boost individuals' skills and job prospects, but also connect skilled individuals with job opportunities in local industries.

The Second Annual Goodwill Golf Classic



Monday, July 28, 2025 | 9:00 AM
Gull Lake View Golf Resort - East Course
855.850.1601

*Please note if play is suspended or canceled due to inclement weather a voucher will be provided.
Registrations are accepted on a first come, first paid basis*

Goodwill Golf Classic

Our Second Annual day of gold, fellowship, food and fun to raise support to help individuals and families start new lives through our workforce development and training initiative.

Cost to Golf

For our Second Annual golfing event, we are offering a special rate of \$500 for our four member teams. Individual players are welcome to participate at a rate of \$125.

The Day's Festivities

Registration: 7:30 AM
Range Open: 8:00 AM
Shotgun Start: 9:00 AM
Snacks and beverages on the course and at the turn. Program, buffet, and auctions to follow golf.

For more information

Brenda Conlogue
Email: golfclassic@goodwillswmi.org
269.382.0490
420 East Alcott St
Kalamazoo, MI 49001

[To participate click here for sign up](#)

2025 GOODWILL GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

PLATINUM EVENT SPONSOR \$5,000

- Receives Two Foursomes to Event w/Lunch
 - Name and Logo displayed on the Event Banner
 - Company Logo on Players Tee Gift
 - Social Media Recognition
 - Logo and Name on All Print and News Content
 - Recognition on In Store Digital Advertising for 6 months
- 1 AVAILABLE

GOLD LUNCH SPONSOR \$4,000

- Receives One Foursome to Event w/Lunch
 - Name and Logo Displayed on the Event Banner
 - Name and Logo Displayed in Dining Room and on Tables
 - Social Media Recognition
 - Logo and Name on All Print and News Content
- 1 AVAILABLE

SILVER GIFT BAG SPONSOR \$3,000

- Golf for One Foursome with Lunch
 - Name and Logo Displayed on the Event Banner
 - Company Logo on Gift Bag
 - Social Media Recognition
 - Logo and Name on All Print and News Content
 - Recognition on In Store Digital Advertising for 3 months
- 3 AVAILABLE

BRONZE RANGE SPONSOR \$2,000

- Golf for Two Players w/Lunch
 - Signs Prominently Featured on Range
 - Social Media Recognition
- 3 AVAILABLE

TEE HOLE SPONSOR \$1,250

- Golf for Two Players w/Lunch
 - Signs Prominently Featured on Your Hole
 - Social Media Recognition
- 18 AVAILABLE

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[To participate click here for sign up](#)

EVERYONE DESERVES THE OPPORTUNITY FOR A MULLIGAN

