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SpringHill Suites Kalamazoo Portage Wins Prestigious RPI Award at Hotel Equities Leadership Conference

Portage, MI — February 26, 2025 – The [SpringHill Suites Kalamazoo Portage](#), managed by [Hotel Equities](#), has been honored with the highly coveted RPI Award at the recent Hotel Equities “All-In!” Leadership Conference in Las Vegas. This prestigious recognition highlights the hotel’s remarkable year-over-year growth in Revenue Per Available Room Index (RPI)- a true benchmark of market share and revenue generation success in the hospitality industry.

Under the exceptional leadership of Roberto Ramon, General Manager, and Jaimee Norg, Director of Sales, the SpringHill Suites Kalamazoo Portage team has demonstrated what it means to be best-in-class. Their commitment to strategic excellence, innovation, and operational execution has elevated the hotel to new heights, positioning it as a standout performer not just within the Hotel Equities portfolio but across the entire market.

The RPI Award is presented to the hotel that achieves the most significant year-over-year growth in this critical metric- an accomplishment that reflects not just competing, but leading the market. The SpringHill Suites Kalamazoo Portage excelled across multiple business segments, with outstanding achievements that include:

- An increase in Special Corporate bookings year-over-year.
- Staggering growth in Group bookings year-over-year.
- Impressive growth in Long-Term Stay bookings year-over-year.

These strategic wins contributed to an increase in RPI from 2023 to 2024, culminating in exceptional year-end index results.

“This award recognizes more than just numbers. It celebrates the hard work, determination, and strategic leadership that Roberto, Jaimee, and the entire team have demonstrated,” said Polly Ann Elliott, Regional Director of Sales for Hotel Equities. “Their ability to drive growth across every segment and outperform the competition showcases the very best of what it means to be ‘All In.’ We couldn’t be prouder of this incredible accomplishment.”

The SpringHill Suites Kalamazoo Portage’s success reflects its dedication to providing exceptional guest experiences, innovative sales strategies, and a strong operational foundation. This recognition not only highlights the team’s commitment to excellence but also positions the hotel as a shining example of best-in-class performance within the Kalamazoo-Portage community.

For more information about SpringHill Suites Kalamazoo Portage or to book a stay, please visit the hotel website [HERE](#).