



JANUARY	
Content Due	Publish
1/1	1/6
1/8	1/13
1/15	1/21 (Tuesday)
1/22	1/27

FEBRUARY	
Content Due	Publish
1/29	2/3
2/5	2/10
2/12	2/18 (Tuesday)
2/19	2/24

MARCH	
Content Due	Publish
2/26	3/3
3/5	3/10
3/12	3/17
3/19	3/24
3/26	3/31

APRIL	
Content Due	Publish
4/2	4/7
4/9	4/14
4/16	4/21
4/23	4/28

MAY	
Content Due	Publish
4/30	5/5
5/7	5/12
5/14	5/19
5/21	5/27 (Tuesday)

JUNE	
Content Due	Publish
5/28	6/2
6/4	6/9
6/11	6/16
6/18	6/23

JULY	
Content Due	Publish
7/2	7/7
7/9	7/14
7/16	7/21
7/23	7/28

AUGUST	
Content Due	Publish
7/30	8/4
8/6	8/11
8/13	8/18
8/20	8/25

SEPTEMBER	
Content Due	Publish
8/27	9/2 (Tuesday)
9/3	9/8
9/10	9/15
9/17	9/22
9/24	9/29

OCTOBER	
Content Due	Publish
10/1	10/6
10/8	10/14 (Tuesday)
10/15	10/20
10/22	10/27

NOVEMBER	
Content Due	Publish
10/29	11/3
11/5	11/10
11/12	11/17
11/19	11/24

DECEMBER	
Content Due	Publish
11/26	12/1
12/3	12/8
12/10	12/15
12/18	12/30

Please Note:

- The Southwest Michigan First marketing and communications team will publish FIRST & 42 and send electronically nearly every Monday in 2025.
- When a Monday falls on a nationally recognized holiday, we will publish on the subsequent Tuesday (noted above).
- There will be no FIRST & 42 newsletters sent the week of Independence Day or Christmas.