

## Press Release

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*FOR IMMEDIATE RELEASE*

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### **KELLOGG COMMUNITY CREDIT UNION HELPS BRING JOY TO CHILDREN THIS HOLIDAY SEASON**

Kellogg Community Credit Union (KCCU) wrapped up their annual toy drive for the season to help ensure that all local children will receive a gift for Christmas so they can experience the joy of the holidays. This was the twenty-first consecutive year that KCCU proudly collected toys and gifts for children in need.

KCCU partnered with the Salvation Army's Angel Tree program at all their Battle Creek, Kalamazoo, and Grand Rapids locations. Then their Three River's branch supported the St. Joseph County United Way toy drive for local foster children, and their Marshall Branch partnered with There's Enough. With the generosity of KCCU's members and team, they were able to collect over 500 toys and gift cards! These gifts will have a lasting impact on so many families and will help to bring smiles and excitement to the kids who receive them.

"The holidays are such a magical time for children, but can also be challenging financially for families, so we are thrilled to be able to help bring some joy to local children again this year," said Tracy Miller, CEO of KCCU. "It's heart-warming to see our communities working together to help make the holidays brighter for so many people in our community. We can't thank everyone enough for their generosity!"

**Photo caption:** Pictured are the gifts under the holiday tree at our KCCU Gull Road Branch in Kalamazoo.

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**Kellogg Community Credit Union**, headquartered in Battle Creek, Michigan is a full-service financial institution serving people who live, work, worship, or attend school in West Michigan. With over \$845 million in assets, KCCU proudly serves over 52,000 members in Battle Creek, Marshall, Richland, Kalamazoo, Portage, Grand Rapids, and Three Rivers. A community leader since 1941, KCCU consistently outperforms other financial institutions with outstanding service satisfaction ratings and a long history of growth. For more information, please visit [www.kelloggccu.org](http://www.kelloggccu.org). Connect with Kellogg Community Credit Union on Facebook, Instagram, and LinkedIn.