

JANUARY		FEBRUARY		MARCH	
Content Due	Publish	Content Due	Publish	Content Due	Publish
12/27	2 (Tuesday)	1/31	5	2/28	4
3	8	7	12	6	11
10	16 (Tuesday)	14	20 (Tuesday)	13	18
17	22	21	26	20	25
24	29				
APRIL		MAY		JUNE	
Content Due	Publish	Content Due	Publish	Content Due	Publish
3/27	1	1	6	5/29	3
3	8	8	13	5	10
10	15	15	20	12	17
17	22	22	28 (Tuesday)	19	24
24	29				
JULY		AUGUST		SEPTEMBER	
Content Due	Publish	Content Due	Publish	Content Due	Publish
3	8	7/31	5	8/28	3 (Tuesday)
10	15	7	12	4	9
17	22	14	19	11	16
24	29	21	26	18	23
				25	30
OCTOBER		NOVEMBER		DECEMBER	
Content Due	Publish	Content Due	Publish	Content Due	Publish
2	7	10/30	4	11/27	2
9	15 (Tuesday)	6	12 (Tuesday)	4	9
16	21	13	18	11	16
23	28	20	25		

Please Note:

- The Southwest Michigan First marketing and communications team will publish FIRST & 42 and send electronically nearly every Monday in 2024.
- When a Monday falls on a nationally recognized holiday, we will publish on the subsequent Tuesday (noted above).
- There will be no FIRST & 42 newsletters sent the week of Independence Day or Christmas.