

JANUARY	
Content Due	Publish
12/28	3 (Tuesday)
4	9
11	16
18	23
25	30

FEBRUARY	
Content Due	Publish
1	6
8	13
15	20
22	27

MARCH	
Content Due	Publish
1	6
8	13
15	20
22	27

APRIL	
Content Due	Publish
3/29	3
5	10
12	17
19	24

MAY	
Content Due	Publish
4/26	1
3	8
10	15
17	22
24	30 (Tuesday)

JUNE	
Content Due	Publish
5/31	5
7	12
14	19
21	26

JULY	
Content Due	Publish
5	10
12	17
19	24
26	31

AUGUST	
Content Due	Publish
2	7
9	14
16	21
23	28

SEPTEMBER	
Content Due	Publish
8/30	5 (Tuesday)
6	11
13	18
20	25

OCTOBER	
Content Due	Publish
9/27	2
4	9
11	16
18	23
25	30

NOVEMBER	
Content Due	Publish
1	6
8	13
15	20
22	27

DECEMBER	
Content Due	Publish
11/29	4
6	11
13	18

Please Note:

- The Southwest Michigan First Marketing & Communications team will publish FIRST & 42 and send electronically nearly every Monday in 2023
- When Mondays fall on nationally recognized holidays, we will publish on the subsequent Tuesday (noted above)
- There will be no FIRST & 42 newsletters sent the week of Independence Day or Christmas